

All-In Tennis Privacy Policy

All- In Tennis ("we", "us" or "our") is committed to protecting the privacy of every individual who visits <https://all-in-tennis.com> or <https://playtennis.usta.com/allintennis> (the "Site"). This Privacy Policy describes how we collect and process your personal information through our website.

Your Consent

By visiting the website, you consent to the use of your user information as outlined herein.

Please note that this Privacy Policy does not cover the privacy practices or policies of USTA, or its sections or districts, which operate independently. USTA, and its sections and districts may collect, use and share your personal information in different ways from those described in this Privacy Policy. If you would like to review USTA's privacy policy, you may click the following link: <https://www.usta.com/en/home/about-usta/who-we-are/national/usta-privacy-policy.html>

This Privacy Policy is designed to tell you about our practices regarding collection, use and disclosure of information that we may collect from and about you. Please be sure to read this entire Privacy Policy before using or submitting information to this Site.

About Children

The Site is a general audience site. We do not knowingly collect any personal information from children under the age of thirteen on the Site. If in the future, we collect personally identifiable information from children, we will do so in compliance with the Children's Online Privacy Protection Act of 1998 (15 U.S.C. 6501 et seq.). The Internet offers children wonderful educational and entertainment resources. Your guidance and involvement are essential to help ensure that children have a safe and rewarding online experience. We encourage you to visit the Direct Marketing Association's website (www.the-dma.org) and explore the Get CyberSavvy! Program as well as the GetNetWise website (www.getnetwise.org) to learn more about parental control tools.

Active Information Collection

Like many websites, this Site actively collects information from its visitors both by asking them specific questions and by permitting them to communicate directly with us via e-mail, feedback forms, social media, text messaging and so forth. Any communication via these methods may be opted out of by the individual. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number and so on).

Some areas of this Site may require you to submit information in order for you to benefit from the specified features (such as newsletter subscriptions, tips/pointers, order processing and so forth) or to participate in a particular activity. You will be informed at each information collection point what information is required and what information is optional.

Passive Information Collection

As you navigate through this Site and/or receive emails in connection with this Site, certain information may be passively collected (that is, gathered without your actively providing the information) using various technologies and means, including, without limitation, those described below:

Cookies

As with many websites, the Site uses standard technology called “cookies,” which are small data files that are transferred to your computer when you allow your browser to accept cookies. Cookies automatically identify your web browser to the Site whenever you visit the Site, and make using the Site easier for you by saving your passwords, purchases, and preferences. By tracking how and when you use the Site, cookies help us determine which areas are popular and which are not. Many improvements and updates to the Site are based on data obtained from cookies.

Accepting cookies allows you, among other things, to personalize your experience on the Site. If you do not want information collected through the use of cookies, you generally can opt out of providing this information by turning the cookies off in your browser.

Flash Cookies

Flash Cookies (also called Local Shared Objects or "LSOs") are similar to cookies, except that they can store more complex data. They are used to provide greater website functionality and to remember your settings, preferences and usage, and other similar services. Flash cookies operate differently than regular browser cookies, and cannot be removed or blocked via regular web browser settings. To learn more about how to manage flash cookies, you can visit the Adobe website and follow the directions provided by Adobe with respect to the Flash Settings Manager and make changes as directed therein. For information on managing Flash cookies see <https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html>. Please note that setting the Flash Player to restrict or limit acceptance of Flash LSOs may reduce or impede the functionality of some Flash applications.

HTML 5

HTML5 is the language some websites are coded in and may be used to store information on your computer or device about your Service usage activities. This information may be retrieved by us to help us manage our Services, such as by giving us information about how our Services are being used by our visitors, how they can be improved, and to customize them for our users. Various browsers may offer their own management tools for removing HTML5.

Use and Disclosure of Information

Any information that is gathered actively will not be shared with any other entity, except for USTA, and its sections and districts, unless we expressly ask and obtain consent from the individual whose information we intend to share.

Security

We will take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our Site and to protect such information from loss, misuse and unauthorized access, disclosure, alteration or destruction in accordance with this Privacy Policy. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, email sent to or from this Site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail.

Other Terms

If you choose to use this Site, your visit and any dispute over privacy and data collection is subject to this Privacy Policy including the application of the law of the State of Arkansas.

Changes to This Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this Site. Please check back periodically, and especially before you provide any personally identifiable information. This Privacy Policy was last updated on and is effective as of March 23, 2021.